

## PERMANENT COLLECTIONS

MIXING RATIO 1:1.5 VOL 10, 20, 30, 40	CREME VIOLET	CREME MAHOGANY	CREME CHOCOLATE	CREME BEIGE	CREME INTENSE ASH	CREME ASH	CREME NATURAL	CREME BLENDED NEUTRAL	CREME DARK INTENSE BROWN	CREME GOLDEN	CREME COPPER	CREME RICH COPPER	CREME VIBRANT RED	CREME PEARL	CREME SMOKEY SERIES	VIVIDS EVERLASTING
<b>LEVEL 10</b> Extra Light Blonde	10.07 / 10V Extra Light Sheer Violet Blonde 10.72 / 10Vw Extra Light Violet Beige Blonde			10.02 / 10w Extra Light Sheer Beige Blonde		10.13 / 10Ag Extra Light Ash Golden Blonde 10.1 / 10A Extra Light Ash Blonde	10N Extra Light Blonde			10.03 / 10g Extra Light Sheer Golden Blonde				10.08 / 10P Extra Light Sheer Pearl Blonde 10.51 / 10S Extra Light Smokey Ash Blonde		MIXING RATIO 1:1.5 VOL 10, 20, 30, 40
<b>LEVEL 9</b> Very Light Blonde	9.7 / 9V Very Light Violet Blonde			9.22 / 9BVV Very Light Intense Beige Blonde	9.11 / 9AA Very Light Intense Ash Blonde	9.12 / 9ABv Very Light Ash Beige Blonde 9.1 / 9A Very Light Ash Blonde	9N Very Light Blonde			9.3 / 9G Very Light Golden Blonde	9.4 / 9C Very Light Copper Blonde			9.8 / 9P Very Light Pearl Blonde		BEWITCHING BLUE ENCHANTED PINK MYSTIC MAGENTA
<b>LEVEL 8</b> Light Blonde			8.31 / 8G Light Golden Ash Blonde	8.22 / 8BVV Light Intense Beige Blonde	8.11 / 8AA Light Intense Ash Blonde	8.1 / 8A Light Ash Blonde	8N Light Blonde	8N1 Light Neutral Lowlight		8.3 / 8G Light Golden Blonde	8.34 / 8C Light Golden Copper Blonde 8.43 / 8Cg Light Copper Golden Blonde			8.8 / 8P Light Pearl Blonde	8.92 / 8Sv Light Smokey Beige Blonde	POISON BERRY SCARLETTE RED
<b>LEVEL 7</b> Blonde	7.7 / 7V Medium Violet Blonde	7.5 / 7M Mahogany Blonde 7.52 / 7Mv Mahogany Beige Blonde	7.35 / 7Gm Golden Mahogany Blonde 7.31 / 7Ga Golden Ash Blonde	7.22 / 7BVV Intense Beige Blonde	7.11 / 7AA Intense Ash Blonde	7.1 / 7A Ash Blonde	7N Blonde	7N1 / 7N1a Neutral Ash Blonde 7N2 / 7N2v Neutral Beige Blonde 7N Neutral Blonde		7.3 / 7G Golden Blonde	7.4 / 7C Copper Blonde 7.43 / 7Cg Copper Golden Blonde 7.44 / 7C Intense Copper Blonde	7.45 / 7Cm Copper Mahogany Blonde	7.62 / 7Rv Red Beige Blonde 7.64 / 7Rc Red Copper Blonde 7.66 / 7RR Intense Red Blonde	7.8 / 7P Pearl Blonde		VIOLET REGN
<b>LEVEL 6</b> Dark Blonde		6.5 / 6M Dark Mahogany Blonde	6.37 / 6Gv Dark Golden Violet Blonde 6.35 / 6Gm Dark Golden Mahogany Blonde	6.23 / 6BVV Dark Intense Beige Blonde	6.11 / 6AA Dark Intense Ash Blonde	6.1 / 6A Dark Ash Blonde	6N Dark Blonde	6N1 Dark Neutral Lowlight 6N137 / 6N137v Dark Neutral Golden Violet Blonde 6N12 / 6N12v Dark Neutral Beige Blonde 6N11 / 6N1a Dark Neutral Ash Blonde 6N Dark Neutral Blonde		6.3 / 6G Dark Golden Blonde	6.34 / 6C Dark Golden Copper Blonde	6.45 / 6Cm Dark Copper Mahogany Blonde 6.46 / 6C Dark Copper Red Blonde	6.64 / 6Rc Dark Red Copper Blonde 6.66 / 6RR Dark Intense Red Blonde			
<b>LEVEL 5</b> Light Brown	5.7 / 5V Light Violet Brown	5.5 / 5M Light Mahogany Brown	5.37 / 5Gv Light Golden Violet Brown 5.31 / 5Ga Light Golden Ash Brown		5.11 / 5AA Light Intense Ash Brown		5N Light Brown	5N13 / 5N13g Light Neutral Golden Brown		5.3 / 5G Light Golden Brown	5.4 / 5C Light Copper Blonde	5.45 / 5Cm Light Copper Mahogany Brown	5.66 / 5RR Light Intense Red Brown 5.62 / 5Rv Light Red Beige Brown 5.6 / 5R Light Red Brown			
<b>LEVEL 4</b> Brown		4.56 / 4Mv Mahogany Red Brown 4.52 / 4Mbv Mahogany Beige Brown	4.37 / 4Gv Golden Violet Brown 4.20 / 4BVV Bright Beige Brown				4N Brown	4.77 / 4V Dark Intense Violet Brown 4.65 / 4RR Dark Intense Red Brown		4.3 / 4G Golden Brown	4.4 / 4C Copper Brown	4.45 / 4Cm Copper Mahogany Brown				
<b>LEVEL 3</b> Dark Brown							3N Dark Brown	3N17 / 3N17v Dark Neutral Violet Brown 3.59 / 3BB Dark Intense Blue Brown 3.11 / 3AA Dark Intense Green Brown								
<b>LEVEL 1</b> Black							1N Black									



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## DEMI-PERMANENT COLLECTIONS

## SEMI-PERMANENT COLLECTIONS

MIXING RATIO 1:1 ZERO LIFT DEVELOPER	HYDRAGLOSS WARMS	HYDRAGLOSS NEUTRALS	HYDRAGLOSS COOLS	PLATINUM TONER	EXPRESS TONES- BLONDES
LEVEL 10 Extra Light Blonde		10N Extra Light Neutral Blonde	10P Extra Light Pearl Blonde	MIXING RATIO 1:1.5 ZERO LIFT DEVELOPER PLATINUM GOLD	MIXING RATIO 1:1.5 ZERO LIFT DEVELOPER ASH
			10S Extra Light Smoke Blonde	PLATINUM BLUSH	BEIGE
			10AB Ultra Light Ash Beige Blonde	PLATINUM SPICE	CLEAR
LEVEL 9 Very Light Blonde	9SB Very Light Golden Beige Blonde	9N Very Light Neutral Blonde		PLATINUM LILAC	PEARL
	9S Very Light Golden Blonde			PLATINUM SAND	SMOKEY SILVER
LEVEL 8 Light Blonde		8N Neutral Blonde	8B Light Blue Blonde	PLATINUM SMOKE	VIOLET
			8B Light Beige Blonde		
LEVEL 7 Blonde	7G Golden Blonde	7N Neutral Blonde	7AB Ash Beige Blonde		
	7C Copper Blonde				
	7C Copper Blonde				
LEVEL 6 Dark Blonde	6C Dark Golden Copper Blonde	6N Dark Neutral Blonde	6AB Dark Ash Beige Blonde		
	6CB Dark Golden Beige Blonde		6B Dark Beige Blonde		
	6BV Red Violet Dark Blonde				
LEVEL 5 Light Brown	5R Light Red Brown	5N Light Neutral Brown	5S Light Smokey Brown		
	4GB Golden Beige Brown	4N Neutral Brown			
LEVEL 4 Brown	4R Red Violet Brown				
	4R Red Violet Brown				
LEVEL 3 Dark Brown	3R Dark Red Brown	3N Dark Neutral Brown			
LEVEL 1 Black		1N Neutral Black	1B Blue Black		
N/A					

NO DEVELOPER	VIVIDS ORIGINAL			VIVIDS NEONS
LEVEL 10 Extra Light Blonde	FLAME	GRAPE	BLUE	NO DEVELOPER
	BLUE TOPAZ	PINK	SILVER	NEON BLUE
	SUNSTONE			NEON GREEN
LEVEL 9 Very Light Blonde	AQUAMARINE	EMERALD	GREEN	NEON ORANGE
	PURPLE TOURMALINE	YELLOW		NEON PINK
LEVEL 8 Light Blonde	GARNET	SANGRIA	TEMPTED	NEON YELLOW
	JUICY	CRUSH		
LEVEL 7 Blonde	ALL NIGHTER	MAGENTA	ORANGE	
	RED	VIOLET	WILD ORCHID	
N/A	BLACK	CLEAR - PASTEL	CLEAR - DILUTE	

## CHROMASILK NUMBER SYSTEM

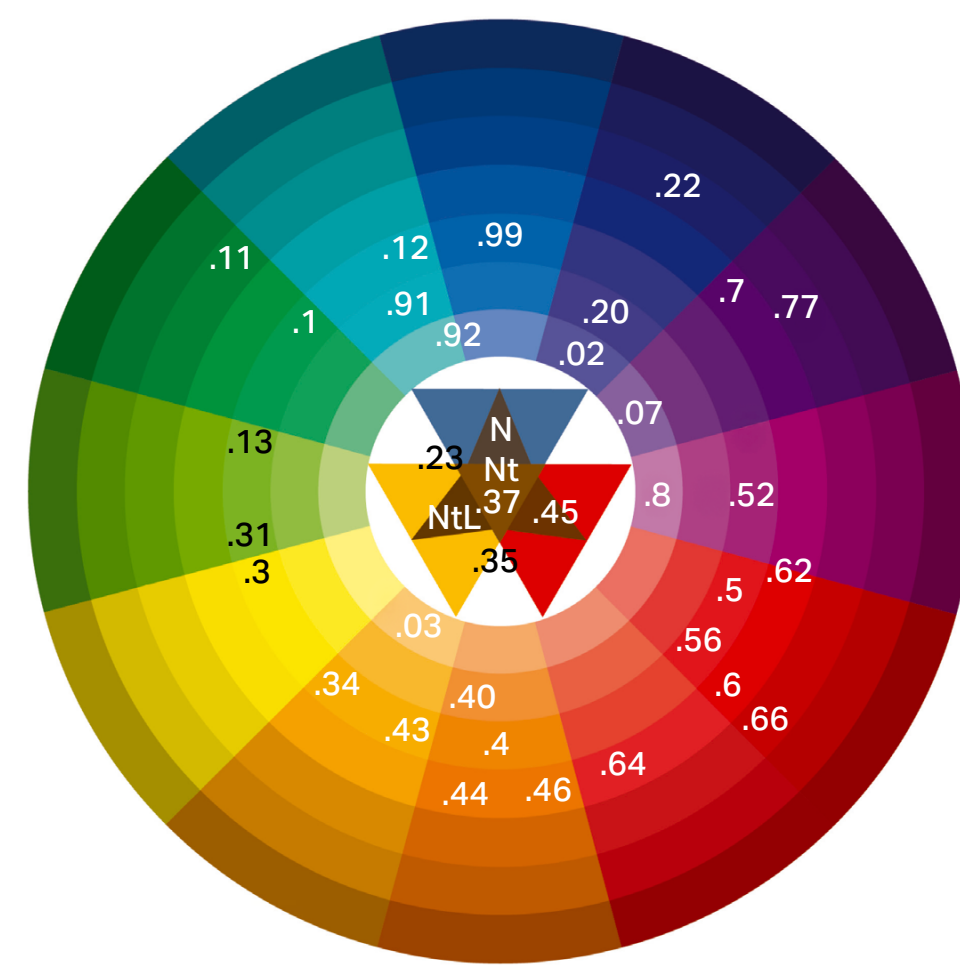
USING CHROMASILK LEVEL AND TONAL VALUE  
NUMBER SYSTEM WHEN COLORING HAIR



5.37 / 5Gv

- #.** LEVEL OF DEPOSIT  
The first number before the decimal point expresses the level or depth of color.
- ##** 100% OF TONE  
EXAMPLE: .4 (C)  
The number or numbers following the decimal point express the tonal value of the particular shade. When there is one number after the decimal point, that number represents 100% of the tone of that shade.
- ###** INTENSE  
EXAMPLE: .44 (CC)  
When the first and second numbers following the decimal point are the same, this indicates a doubling of that tone, creating intense shades.
- ##0** BRIGHT  
EXAMPLE: .40 (CC)  
When the second number following the decimal is a 0, then the color is a bright shade. The 0 indicates an absence of a secondary pigment. This means the color is only 70% pigmented and thus has less depth. This makes it appear brighter.
- ###** 70% PRIMARY/  
30% SECONDARY  
EXAMPLE: .37 (GV)  
If there are two numbers after the decimal point, the first number represents the primary base tone which is 70% of the color. The second number following the decimal point represents a secondary accent tone, which is 30% of the color.
- #.0#** SHEER  
EXAMPLE: .02 (BV)  
When the first number following the decimal point is a 0, then the color is a sheer version of the tone represented by the number following the decimal point, as there is no primary tone and only 30% at the secondary tone.

CHROMASILK  
PERMANENT CREAM COLOR



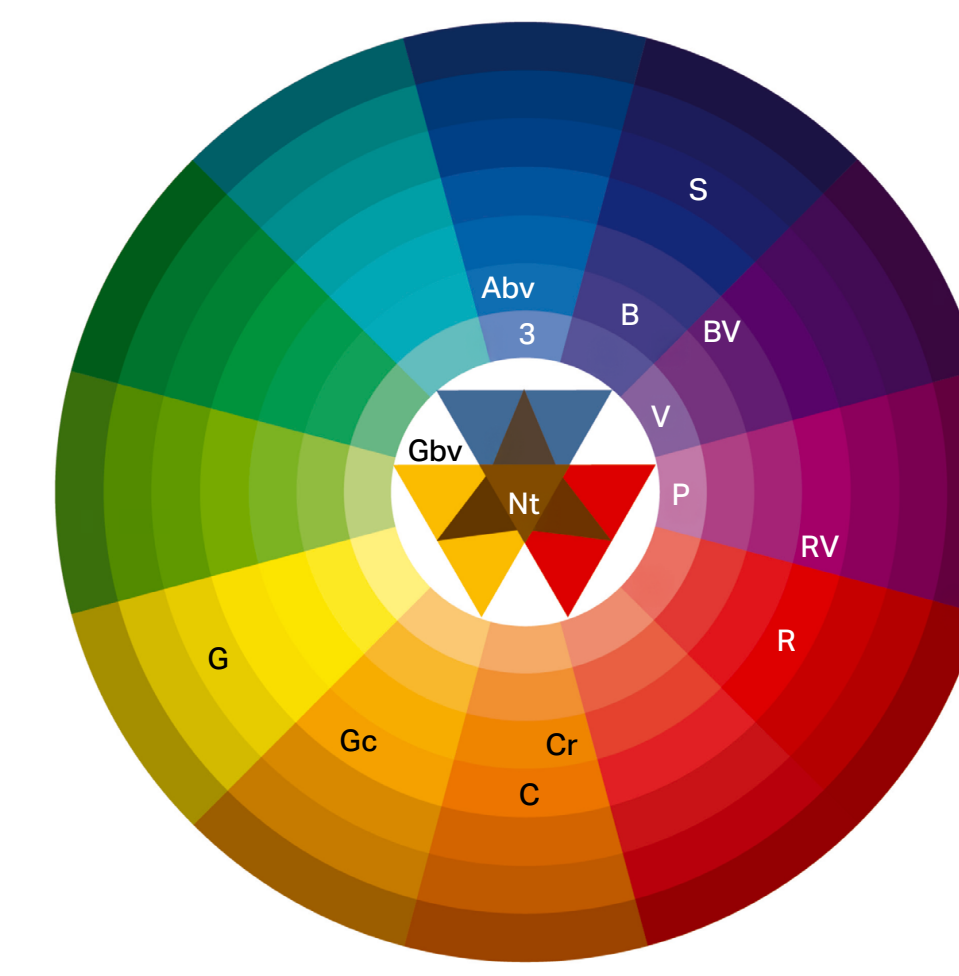
- .1 - Ash
- .11 - Intense Ash
- .12 - Ash Beige
- .13 - Ash Gold
- .02 - Sheer Beige
- .20 - Bright Beige
- .22 - Beige
- .23 - Beige Gold
- .03 - Sheer Gold
- .3 - Golden Ash
- .31 - Golden Ash
- .34 - Golden Copper
- .37 - Golden Mahogany
- .4 - Copper
- .40 - Bright Copper
- .42 - Copper Beige
- .43 - Copper Golden
- .44 - Intense Copper
- .45 - Copper Mahogany
- .46 - Copper Red
- .5 - Mahogany
- .52 - Mahogany Beige
- .51 - Mahogany Ash
- .56 - Mahogany Red
- .6 - Red
- .62 - Red Beige
- .64 - Red Copper
- .66 - Intense Red
- .7 - Violet
- .07 - Sheer Violet
- .77 - Intense Violet
- .8 - Pearl
- .99 - Intense Blue
- .92 - Smokey Beige
- .91 - Smokey Ash

CHROMASILK  
VIVIDS  
coloring



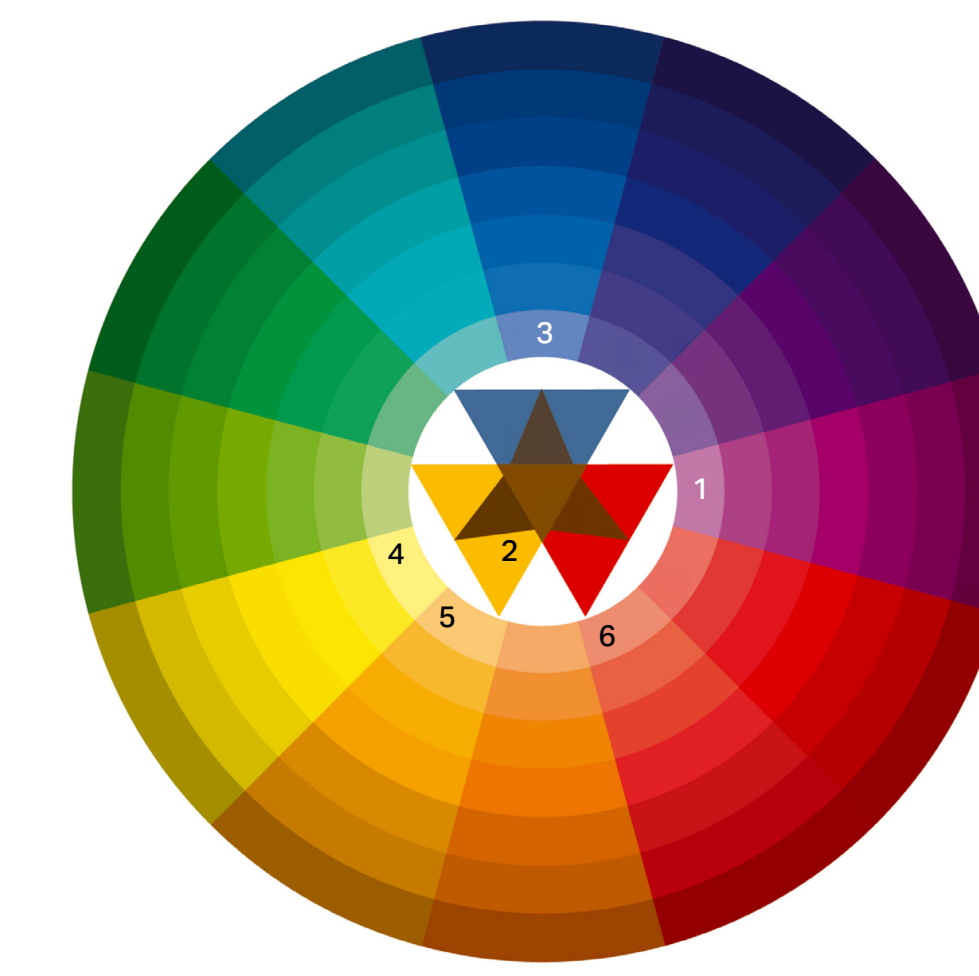
- 1 - Violet Reign
- 2 - Poison Berry
- 3 - Enchanted Pink
- 4 - Mystic Magenta
- 5 - Scarlet Red
- 6 - Bewitching Blue

CHROMASILK  
HydraGloss



- Nt - Neutral
- Gbv - Golden Beige
- Abv - Ash Beige
- Bv - Beige
- Cr - Copper Red
- R - Red
- RV - Red Violet
- B - Blue
- S - Smokey
- G - Gold
- Gc - Gold Copper
- C - Copper
- P - Pearl
- Clear

CHROMASILK  
PLATINUM TONERS



- 1 - Platinum Lilac
- 2 - Platinum Gold
- 3 - Platinum Sand
- 4 - Platinum Spice
- 5 - Platinum Smoke
- 6 - Platinum Blush

CHROMASILK  
EXPRESS TONES



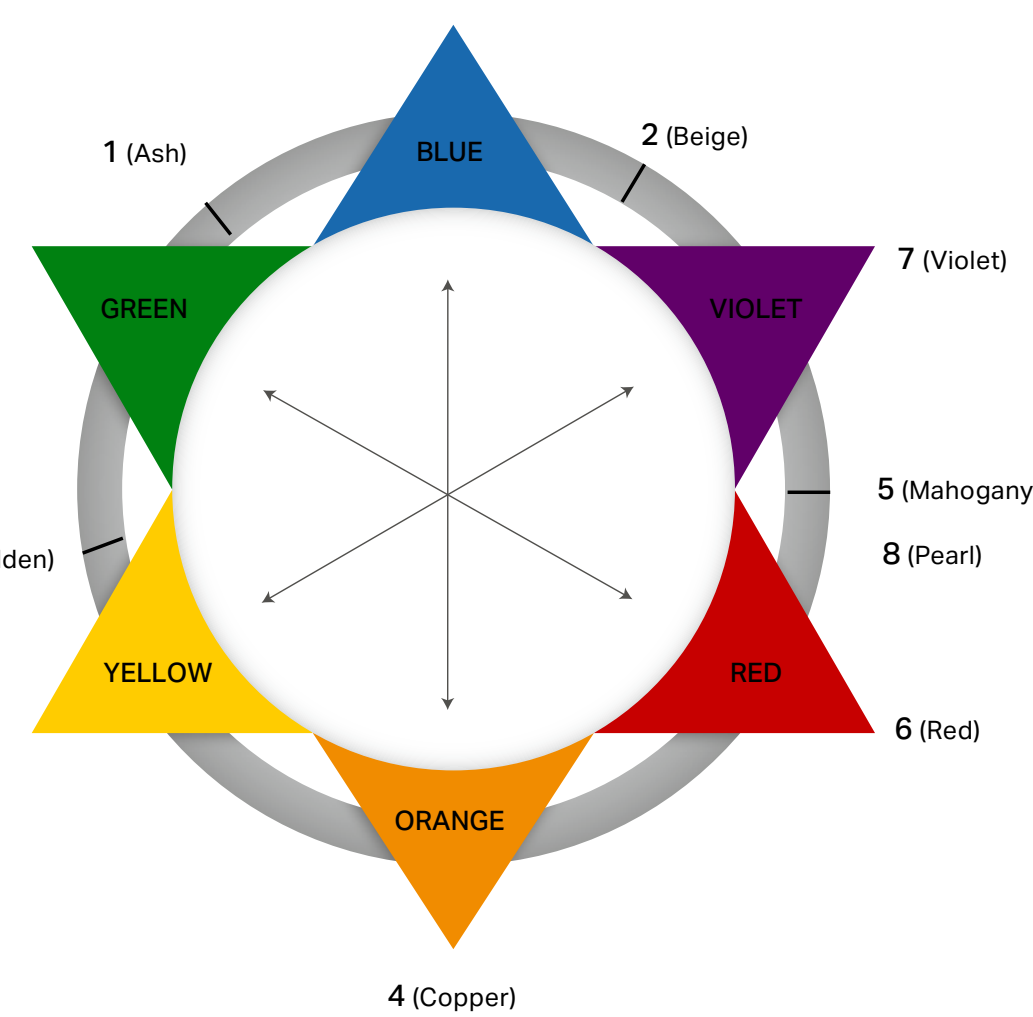
- 1 - Pearl
- 2 - Smokey Silver
- 3 - Violet
- 4 - Ash
- 5 - Beige
- 6 - Clear

## CHROMASILK

### COLOR WHEEL

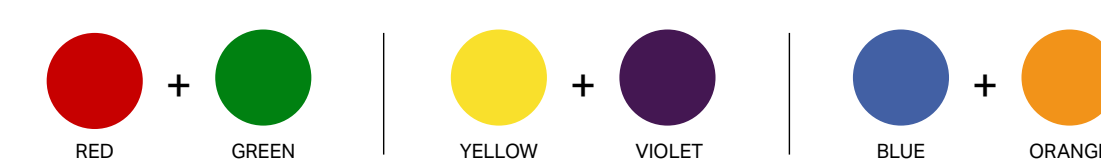
UNDERSTAND HOW TO ENHANCE,  
CHANGE OR NEUTRALIZE TONES

To effectively understand the nature of hair color tones, we should think in terms of primary colors: Red, Yellow and Blue, and secondary colors: Orange, Green and Violet. Then we can quickly understand how to accentuate hair color tones and more importantly, understand how to neutralize unwanted tones.

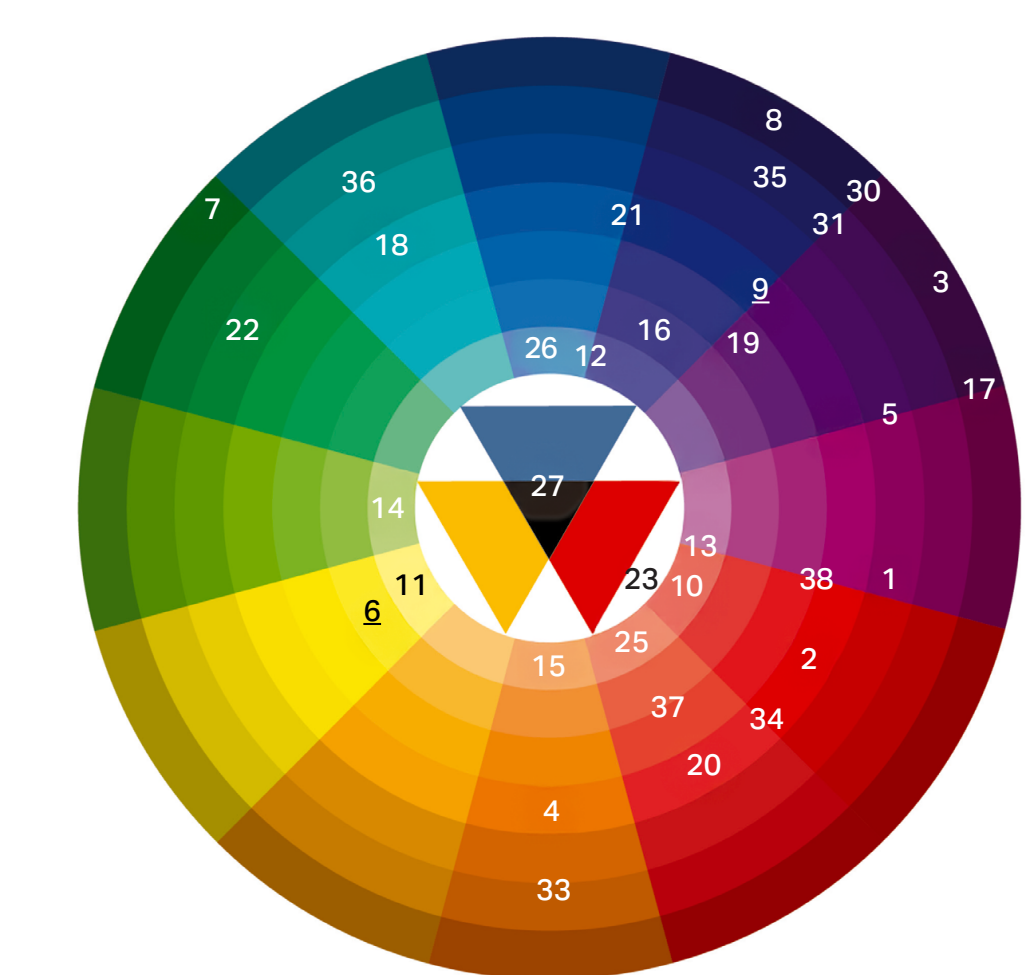


### NEUTRALIZED TONE

A neutral tone is achieved by "neutralizing" the underlying pigment using an opposing color on the color wheel.



CHROMASILK  
VIVIDS  
NEONS



- 1 - Magenta
- 2 - Red
- 3 - Violet
- 4 - Orange
- 5 - Wild Orchid
- 6 - Yellow
- 7 - Green
- 8 - Blue
- 9 - Silver
- 10 - Pink
- 11 - Neon Yellow
- 12 - Neon Blue
- 13 - Neon Pink
- 14 - Neon Green
- 15 - Neon Orange
- 16 - Smokey Silver
- 17 - Garnet
- 18 - Aquamarine
- 19 - Purple Tourmaline
- 20 - Sunstone
- 21 - Blue Topaz
- 22 - Emerald
- 23 - Pretty in Pink
- 24 - Lucious Lavender
- 25 - Too Cute Coral
- 26 - Blissful Blue
- 27 - Black
- 28 - Clear - Pastel
- 29 - Clear - Dilute
- 30 - Smokey Violet
- 31 - Grape
- 32 - Periwinkle
- 33 - Sangria
- 34 - Flame
- 35 - All Nighter
- 36 - Tempted
- 37 - Juicy
- 38 - Crush



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